## MEDIA PACK - 2023

Salad Days - because they're only young once!® is the single point of reference for parents and carers of children featuring information on schools, day-care, sports, performing arts, events, extracurricular activities, health, books and more.

Distribution is free 4 times a year through primary schools, pre-schools, toddler groups, Tourist Information Centres, libraries, and health clinics in the towns and villages shown on the map.

Rates are fair and competitive and long term loyalty is recognised, there is professional help with art-work (if necessary) and there is no VAT to pay. We accept completed artwork as high resolution pdf (Please ensure that fonts are embedded for correct output), high resolution (300ppi) jpeg or tiff files are also acceptable.

Please note: Microsoft Word or Apple Pages files are <u>NOT</u> an acceptable format for artwork, they are only suitable for supplying raw text. Email to hello@saladdaysmag.co.uk, send on CD or via WeTransfer (or similar service). www.saladdaysmag.uk

Issue	Copy Date	Publication	
Spring 23	1st Feb	1st March	
Summer 23	1st May	1st June	
Autumn 23	23 30th June 1st Sept		
Winter 23	3rd Nov	1st Dec	

Full page: 194mm x 128mm

1/4 page
95.5mm x 62mm
x 62mm

1/2 page 95.5mm x 128mm



## Advertising rates - print

Price per issue	1	2	3	4+
DPS	£550	£500	£500	£475
Full page	£325	£310	£310	£290
1/2 page	£225	£200	£200	£180
1/4 page	£120	£115	£115	£105
1/8 page	£90	£85	£85	£80
Listing	£25	£20	£20	£18

Professional artwork (up to 3 amends) £15

Covers 210 x 148mm + 3mm bleed please enquire if available.

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Payment on presentation of invoice. Salad Days reserves the right to refuse any advertisement at its discretion.

